

DENTAL HOUSE

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Dear Patient Family,

I am very excited to announce the growth of our clinical team with the addition of Dr. Jin Kyu Lee, a classmate of my graduating class in dental school. My practice is now about ten years old, and in the last year I found myself at a crossroads facing a difficult decision. I had to decide whether to allow Dental House to continue its growth or close our doors to any new patients. I am proud to offer some of the most comprehensive oral healthcare in the state, and am perhaps even prouder of how devoted my team is to you, our patient family. I am so deeply honored by the trust you have given me to care for you, and I am grateful that so many new patients want to establish at this practice.

However, lately I have found that new patients are waiting too long to be seen. I have been having an increasingly difficult time bringing in emergency patients, and because of a growing patient load – while we have done everything we could to minimize no-shows and last-minute rescheduling – at some point, even our efficiency found its limits.

Ultimately, I chose to increase this practice's clinical power by bringing in Dr. Lee. He brings surgical expertise and private practice ownership experience, which will benefit you all. Dental House has always been different. Dr. Lee is not just a random dentist that I have brought in because I need anybody to help, he is coming in vetted and approved by me to continue Dental House's tradition of providing the highest grade of oral healthcare in the friendliest and most supportive setting. The way this practice is structured, Dr. Lee is coming in as a clinical *partner*, not an employee. All patients are *our* patients, and Dr. Lee and I will work *together* to increase your care to levels that I hope will cement this office's position among the top dental offices in the state. We will now be able to confer with each other on treatments and collaborate on larger procedures, all with the singular goal of realizing our vision of building one of the most comprehensive practices in the country.

You now have two doctors devoted to your care. Dr. Lee and I graduated together in the same dental school class, so we have known each other for many years. While his career was rooted in Southern California and mine in New Mexico, it seems our paths have brought us together in this one amazing opportunity to continue building something special for you all. Everything we do is for you, our patient family.

New patients will no longer have to wait four or five months to be seen, and we will now have more emergency appointment times to provide to you all should you unexpectedly need our help. Our surgical treatments will now be strengthened by Dr. Lee's arrival, so we are planning to bring even more procedures in-house, so you all can be seen in the same office that you have selected as your dental home.

I am very excited to make this announcement, because it signals a new evolution of this amazing practice. We do not want to grow if it means changing what makes Dental House special. Dr. Lee allows us to continue treating more patients without losing the closeness and comfort that you have enjoyed in this office for years.



Things may feel a little different initially because we are in the process of merging the office next door, ABQ Dental Associates, into our clinic but know that we are still one practice, one family. We are continuing to make progress in reorganizing and establishing our newly combined space, and we are grateful for the opportunities this expansion has created with Dr. Lee on board.

I am so, so excited about this new chapter in the story of this practice. I am sending this email out to share this story with you all, because we are all a part of this beautiful narrative. The Dental House mission is to provide the most comprehensive care in the friendliest setting, taking inspiration from the greatest clinicians in the world and the most successful players in the hospitality industry. Dr. Lee allows our story to continue to be shared with more people, as we keep our promise to you, our patient family.

We will always work our hardest not to let you down, and now there are more of us working for you.

With the greatest love and appreciation (and excitement!),

Dr. Park

